



VentureClash

VentureClash Finalist Presentation Guidelines

As you prepare final pitch presentations, we wanted to provide you with a few guidelines that will help as you prepare for October 17. Presentations will be seven minutes, and there will be five minutes allotted for judges' questions.

For the presentation deck, briefly touch on the following:

- **Company and Management Team**
Introduce your company and your team.
- **Company & Technology/Product**
What does it do?
Why do people need it?
- **Value Proposition**
Clearly articulate why your technology/product is so valuable.
- **Target Market**
Describe your target market.
- **Business Model**
Explain how you make money.
- **Competitive Landscape**
Briefly describe.
- **Connecticut Plans**
Why is Connecticut an important part of your expansion plans? Share your plans for Connecticut.
- **Financials**
Share current funding status.

If you have any questions regarding the final deck presentation, please send them to Lauren Carmody (lauren.carmody@ctinnovations.com) or Jessica Dodge (Jessica.Dodge@ctinnovations.com).